

# 2019 Rising Tide Gathering

November 10-12, 2019

Metro Atlanta Community Mikvah, Atlanta, GA

## SPONSORSHIP GUIDE



“ I met a group of amazing people, experienced an **astoundingly well-organized retreat** and felt very supported in taking my mikveh project to the next level. ”

- Rebekah, 2018 Participant



**RISING TIDE**

OPEN WATERS MIKVEH NETWORK

# Help create a more **vibrant, welcoming** and **inclusive** Jewish community for all.

As a sponsor of the 2019 Rising Tide Gathering you will help make it possible for Jews across the country and around the world to experience meaningful ritual immersion, no matter who they are or where they live.

For three days, participants will study, connect with colleagues, share best practices, and gain skills for making their mikveh programs more innovative and sustainable. Our theme for this year's gathering is Kevah and Kavanah (Structure and Intention).

The event will feature a special evening program honoring New York Times bestselling author Anita Diamant for her contributions to Jewish life as a writer, leader of the open mikveh movement, and advocate for the arts. We will also hear from the winners of our first ever creative arts and writing competition for Atlanta area Jewish middle and high school students.



“Rising Tide has touched hundreds of people through webinars and trainings, in-person gatherings, an online resource portal, our social media presence, and curricular materials. By strengthening our existing community mikvehs and making it easier for new ones to get started, we are opening the doors to Jewish life at a time when providing spiritual nourishment and welcome have never been so important.”

– Carrie Bornstein, Mayyim Hayyim’s Executive Director

The Rising Tide Open Waters Mikveh Network Gathering is attended by members and supporters from all over the world. As a sponsor, your organization will be promoted not only to our participants at the gathering, but to an international audience through our social media channels leading up to the event.

## SPONSORSHIP LEVELS

### General Sponsor - \$500

Logo on back of participant folder  
Logo on website  
Logo in all emails to participants and network members

### Session Sponsor - \$1,500

Logo on signage and materials for your sponsored session  
Acknowledgement in remarks by session facilitator  
Logo on back of participant folder  
Logo on website  
Logo in all emails to participants and network members

### Evening Event Sponsor - \$5,000

Listed as Event sponsor on all evening event promotional materials and signage  
Acknowledged in remarks at the event  
Logo on back of participant folder  
Logo on website  
Logo in all emails to participants and network members

### Presenting Sponsor - \$10,000

Listed as presenting sponsor on all materials and press releases  
Logo on front of participant folder  
Logo imprinted on tote bag and water bottle  
Logo on website  
Logo in all emails to participants and network members

Contact us to discuss in-kind sponsorship ideas



## **ABOUT THE RISING TIDE OPEN WATERS MIKVEH NETWORK**

Rising Tide was founded in 2017 by Boston's Mayyim Hayyim in partnership with Adas Israel Community Mikvah in Washington, DC, ImmerseNYC, Libi Eir Awakened Heart Community Mikveh in Raleigh, NC, and Atlanta's own MACoM, to foster the goal of making mikveh accessible to Jews of all denominations, ages, genders, sexual orientations, and abilities. The 30 communities affiliated with Rising Tide take a welcoming and inclusive approach to ritual immersion and encourage the full diversity of the Jewish community to discover and embrace this unique spiritual practice.

For more information, visit [www.risingtideopenwaters.org](http://www.risingtideopenwaters.org)

**To sponsor the gathering, contact Amber Caulkins at [amberc@mayyimhayyim.org](mailto:amberc@mayyimhayyim.org)**



**KEVAH and  
KAVANAH**

STRUCTURE + INTENTION